

June 2007

Briefing us for an instore demonstration has never been easier

Live demonstrations are a great vehicle to sell and gather interest in a product or service to both the industry and the general public. At Whisk we have extensive experience in demonstrating food and domestic appliances.

Our team of nationwide home economists can help with your demonstration needs whether it is a day in a shopping centre or on a large stage at a trade fair or consumer show.

And now, briefing us has never been easier. We can provide you with a customised, password protected online form you simply complete and submit to us.



Go to www.whisk.biz/dems/dems.htm and see how easy it is. NB When prompted for **USERNAME** and **PASSWORD**, please type **whisk** in both boxes.

We have demonstrated at many major venues including: Harrods, John Lewis, Currys, House of Fraser, Denby Village, independent cook shops, national shopping centres, food fairs, Aga Cook Shops, and national exhibitions such as the BBC Good Food Show, The Spring Fair and Food Expo. We demonstrate internationally, including regular events in New York. We also present live on television on various programmes as well as at press launches and managers' conferences or to supermarket buyers, trade journalists and consumers.

If we can help you, please contact us now at info@whisk.biz

www.whisk.biz